

# MEMBERSHIP MEETING - AUGUST



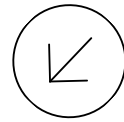
YOUR STATE



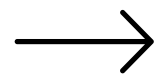
COALITION



WV HOPE IN ACTION



ALLOW US TO  
REINTRODUCE  
OURSELVES



OUR DECLARATION OF PURPOSE



2023 - 2025 STRATEGIC PLAN



RESTRUCTURE OF MEETINGS



MEMBER/ALLIANCE PARTNERSHIP



LEADERSHIP AND ELECTIONS



MAPPING INITIATIVES TO STRATEGIES



The Executive Director and Steering Committee used expert guidance from CADCA and feedback from Alliance members to further develop WVHIAA.

Becky King facilitated the hybrid planning meeting at Fairmont State University on Tuesday, July 25, 2023.







# OUR PURPOSE

MISSION, VISION,  
CORE VALUES



## MISSION

To connect community sectors across West Virginia through collaboration, communication, and facilitation of innovative solutions to address mental health and substance use disorder and their effects in the state.

## VISION

Communities in West Virginia will be stronger by fostering connections and building environments where everyone will have the opportunity to thrive.

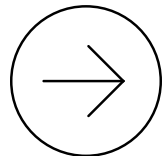
## VALUES

- Moving beyond the status quo because change is possible.
- Seeking opportunities to work with community stakeholders through creating strong partnerships.
- Cultivating an inclusive environment resulting in innovative long-term solutions; representation across sectors, lived experiences, content expertise, cultures, and geographic regions.



WV HOPE IN ACTION

# STRATEGIC FRAMEWORK



4 MAIN STRATEGIES

## COMPREHENSIVE STRATEGY 1

Promote and  
advance  
effective  
approaches.

## COMPREHENSIVE STRATEGY 2

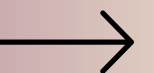
Foster public  
awareness,  
understanding,  
and support.

## COMPREHENSIVE STRATEGY 3

Support  
connected,  
community-  
based  
solutions.

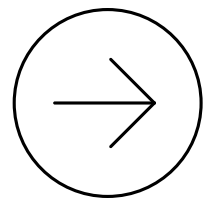
## COMPREHENSIVE STRATEGY 4

Build a strong,  
influential,  
sustainable  
coalition.



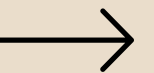


## PROMOTE AND ADVANCE EFFECTIVE APPROACHES

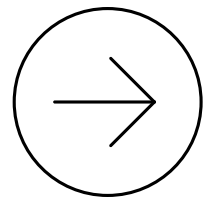


## EXPECTED OUTCOMES AND SUCCESSES

- Community level benchmarks for progress will be established.
- Community-based organizations will adopt, or plan evidence-based practices, gaining trust and support from community officials and stakeholders.
- Members will be connected to policy issues of interest.
- WVHIAA will function as a technical assistance hub.
- Quality and effectiveness measures within substance use disorders will be addressed.
- Systematic changes will be facilitated by connecting sectors to resources and innovative perspectives.

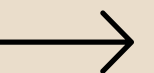


## FOSTER PUBLIC AWARENESS, UNDERSTANDING, AND SUPPORT

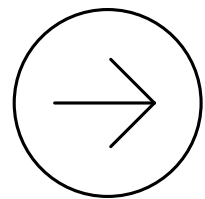


### EXPECTED OUTCOMES AND SUCCESSES

- WVHIAA-sponsored conferences, webinars, and public outreach events will elevate understanding about best practices across the continuum.
- The percent of the general public who view addiction as a chronic issue requiring support and compassion will increase as a result of WVHIAA's participation and collaboration in public awareness campaigns, and the state's new anti-stigma campaign.
- Communities and public officials will begin to focus on environmental change as a core prevention approach.
- Awareness and understanding of WVHIAA's mission and its ongoing efforts to address mental health and substance use disorder will increase among members, stakeholders, and partners.

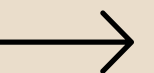


# SUPPORT CONNECTED, COMMUNITY- BASED SOLUTIONS

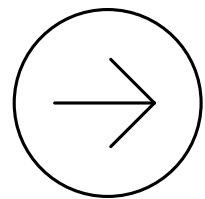


## EXPECTED OUTCOMES AND SUCCESSES

- The WVHIAA, functioning as the state's CADCA affiliate, will serve as the coordinating, communications, and technical assistance hub to support community, regional, and/or recovery community organizations.
- Partnerships across organizations will be maximized leading to more comprehensive outcomes.
- The continuum of care is strengthened to support individuals through different stages of their journey (prevention, treatment, and aftercare).

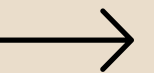


# BUILD A STRONG, INFLUENTIAL, SUSTAINABLE COALITION



## EXPECTED OUTCOMES AND SUCCESSES

- A cross-network of dedicated members and organizations aligned with the WVHIAA mission will be established.
- Membership value and engagement will be enhanced.
- WVHIAA's structure will be restructured and grounded in equitable governance practices, and will be led by an active, engaged, and diverse Steering Committee.
- WVHIAA will be financially stable to support full-time staff and operations.
- Strategically transition into a non-profit organization.





WV HOPE IN ACTION

# LESS MEETINGS, YAY!

Membership meetings will be held every other month beginning in October. Meetings will run for 90 minutes. They will be informational, interactive, and member focused. A survey will be sent to members to decide the day and time.





Membership Meetings are open to the entire membership and will be held every other month (October, December, February, et al.).

Meetings are virtual with accessibility features available as requested.

The days and times of meetings are established on an annual basis to create a schedule fitting the needs of the members.

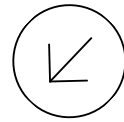


## Structure of Membership Meeting (90 minutes):

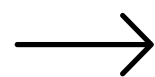
- Welcome new members!
- Alliance Announcements
- Breakout sessions “Strategy Forums”
  - Members interact by conversing and brainstorming together.
  - Members create or join Action Teams to collaborate and work on projects and share updates on their progress.
- Open space discussion
- Member Matters
  - A pre-selected member shares exciting news, upcoming events, and challenges they may be facing.



WV HOPE IN ACTION



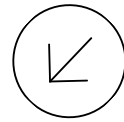
# THE MEMBER'S ROLE



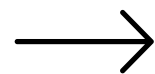
1. Regularly attend and be engaged in Membership Meetings.
2. Lead and/or participate in Action Teams to advance identified priorities.
3. Stay informed and share knowledge of relevant opportunities with other members.
4. Collaborate and actively work to build partnerships and integrate efforts.
5. Disseminate information and operationalize interventions and initiatives through members' organizations and networks, as relevant and feasible.
6. Update contact information during annual enrollment and as applicable.







# THE ALLIANCE'S ROLE



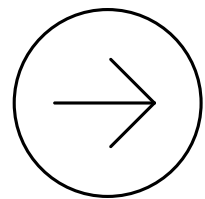
The Alliance supports specific initiatives and actions to advance its mission. These may fall into one of several categories of efforts.

*Alliance Project, Alliance Collaborative Project, Alliance Incubated Project, Alliance Endorsed Project*

Decisions related to initiative types and endorsements, when needed, are brought to the Steering Committee by the Chair and/or Executive Director.



# LEADERSHIP AND ELECTIONS



## WANT TO JOIN OUR STEERING COMMITTEE?

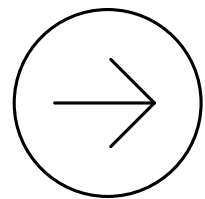
The Alliance is led by a Steering Committee of 9 - 15 members. The Steering Committee must be comprised of diverse sectors and geographic locations, and ALWAYS include individuals with lived experience.

### Existing Steering Committee

Amy Snodgrass, Angie Gray, Autumn McCraw, Bob Hansen, Cathy Slemp, Garrett Moran, Jeremiah Nelson, Jimeca Iyomere, JoAnna Vance, John Leite, Josh McGill, Lee Storrow, and Stephanie Stout



# LEADERSHIP AND ELECTIONS



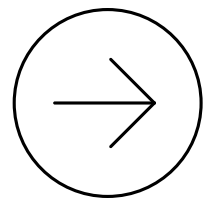
## ELECTION PROCESS AND TERM LIMITS

- The slate is determined in October by a nominating committee created by the existing Steering Committee. Members can express their interest in serving on the Steering Committee prior to October.
- Elections are held annually in a Special Elections meeting in November and are conducted through an anonymous poll facilitated by the Executive Director.
- Term limits of one, two, or three years are offered to the elected Steering Committee members. Maximum of two consecutive terms or six consecutive years. Terms begin on January 1st and end December 31st.
- If a Steering Committee member's term limit is approaching and they have not already served two consecutive terms, they must notify the Chair of their intentions by October 1st.
- If a Steering Committee member resigns during their term, the Steering Committee votes to decide whether to fill the position or not. If the Steering Committee votes to fill the position, their newly appointed Steering Committee member serves the remainder of their predecessor's term.





# LEADERSHIP AND ELECTIONS



## LEADERSHIP ROLES

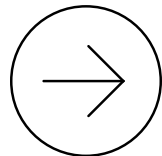
Leadership positions are available to Steering Committee members and are determined by existing and new Steering Committee members. This election is held at the conclusion of the Special Elections meeting. No nomination process is required, and new Steering Committee members are eligible for consideration. Steering Committee members can vote to keep a member in their current leadership position if it has not exceeded 2 years. The Executive Director does not vote but facilitates the anonymous elections.

*Chair, Vice Chair, Treasurer, Secretary*



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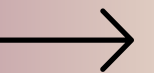
# MAPPING ACTIVITIES



QUICK EXAMPLES

*Promote and advance effective approaches.*

Collaborative Initiatives	Lead Members/Partners	Milestone Status
1.1 Testing Strip Access	Joe Deegan, Susie Mullens	IP
1.2 Create and promote use of the Civic Engagement Education Toolkit (CEET)	Autumn McCraw, Mary Newlyn	C
1.3 Host the Allies in Advocacy Webinar	JoAnna Vance, Melanie Paligaro, Austin Persinger, Mary Newlyn	IP
1.4 Research and advance the quality of treatment approaches	Dr. Cathy Slemp, Garrett Moran	IP





# LET'S STAY CONNECTED!



**Facebook**

**Instagram**

**Website**

**Best of West**

**The Hope Scope**

