



2024 RETROSPECTIVE

director@wvhiaa.org | 304.207.0226 | linktree.com/wv_hiaa

WHERE WE ARE NOW

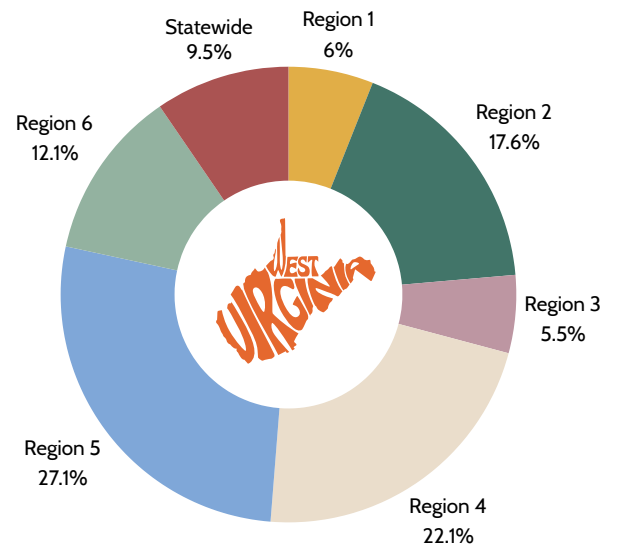
Collaborative Engagement

WVHIAA, a 501(c)(3) nonprofit organization, connects community sectors in West Virginia and the greater Appalachian region. The organization works to make a significant impact across the continuum of care through community engagement. WVHIAA promotes collaboration by linking advanced systems with grassroots efforts at the local level. Our team builds networks of support and helps implement effective statewide initiatives. WVHIAA expands successful projects from one community to other regions across the state.



35.3%

December 2023 - December 2024
Increase in Active Partnerships



*Service area from a list of 205 collaborative partners.



CADCA National Forum - Oxon Hill, MD
Hope in Action facilitated the WV State Meeting.



Hope in Action

IMPACT AT A GLANCE

'IMPACT AT A GLANCE' offers a summary of Hope in Action's reach in West Virginia and beyond. The organization's future goals include expanding services, launching new initiatives, and increasing organizational capacity (hiring a program manager).

Digital Outreach Metrics



48

Average Meeting Attendance



81%

The Hope Scope
Click Rate



1075

Facebook Followers

Community Services & Programs

Partnerships

18

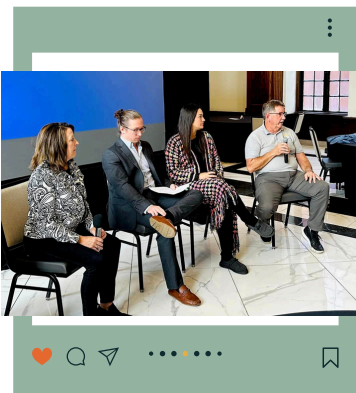
Organizations Engaged With

141

Examples

Community Storytelling	Customized Training
Impact Scaling	Listening Session
Resource Sharing	Stakeholder Facilitation

Virtual Reach: 6/6 regions | In-person Reach: 5/6 regions



Reach Beyond WV: DE, MD, PA, and VA

Notable

Highlights



Charleston, WV

County Commissioners' Legislative Conference

The County Commissioners' Association of WV invited Hope in Action's leadership to present on best practices and evidence-based community programs for opioid settlement fund use.



Baltimore, MD

Youth Prevention, Treatment, & Recovery Conference

Hope in Action's executive director, chairperson, and board member presented at the national conference on A Prevention Framework for Youth Harm Reduction and received a "Highly Attended" award.



Morgantown, WV

Inaugural Hope Gala

The first Hope Gala brought together 100 attendees from all regions of the state. It was a night dedicated to celebrating successful partnerships and individual accomplishments.



Martinsburg, WV

Tri-State Youth Summit

The Tri-State Youth Summit, hosted by Hope in Action and The Martinsburg Initiative, engaged adult advisors and youth in building strategic plans for their coalitions. Attendees from rural, suburban, and urban communities across the tri-state region shared valuable insights.



📍 Fairmont State University

Communications Workshop

Hope in Action, Community Connections, Inc., and WV Prevention Solutions hosted a communications workshop led by Mary Newlyn and Candace Tingen. Twenty-two community coalition leaders from regions 3, 4, 5, and 6 attended and developed comprehensive communications plans.

📍 Roanoke, WV

Bridges: Building Coalitions Conference

Hope in Action partnered with Marshall University's Center of Excellence for Recovery and WV Prevention Solutions to host the third annual Bridges Conference. HIAA provided 25 lodging scholarships and meals.



📍 Beckley, WV

WV Leadership Retreat

In collaboration with the American Friends Service Committee, supported by funding from Indivior, Hope in Action hosted the inaugural WV Leadership Retreat. Twelve participants, chosen through an application process, brought unique experiences from across the state.

📍 Morgantown, WV

WV's Spark Symposium

In partnership with Potomac Highlands Guild, WV Prevention Solutions, and WVU Center for Excellence in Disabilities, this symposium featured innovative breakout sessions, workshops, panels, and presentations. Over fifty attendees from all regions participated.



Thank you to our contributors!

This work could not be done without you.

Bernard McDonough Foundation, Bob and Linda Hansen, Claude Worthington Benedum Foundation, Community Connections, Inc., Indivior, The Greater Kanawha Valley Foundation

